

Lynn Bakshi

 Tel Aviv, Israel
 054-8082008
 lynnbakshi@gmail.com

 /Portfolio

 /Lynnbakshi

Profile

Former lawyer turned designer with experience across product, branding, and print. Blending creativity with analytical thinking to create clean, engaging visual experiences that balance aesthetics and functionality. Driven by the small details that make people pause for a second.

Skills

- Visual & Brand Design
- Communication & Storytelling
- Figma
- Photoshop
- AI Tools
- Illustrator
- Claude Code
- Indesign

Design Experience

2024 - Present **Graphic & UX/UI Designer** Freelance

- Designed a 1st place award winning merchandise project for a supermarket chain in Israel, led a concept development through production ready files for tote bags.
- Balanced creative exploration with client needs, timelines, and feedback cycles.
- Created an hotel management dashboard combining bookings, staff scheduling, and alerts into one system. Led UX research and information architecture, from problem definition to a working prototype.
- Designed GRIP, a mobile app helping cyclists find bike parking in real time. Conducted user interviews and journey mapping, then built a map first UI with a signature reservation flow.

Design Education

2025 - 2026 **Graphic Design and UX/UI Program** 6B Studio

- UI systems, interaction design, and user centered thinking through product design projects.
- Practiced translating research and user flows into structured interfaces.

2024 - 2025 **Graphic Design** Shenkar College of Engineering, Design and Art

- Typography, branding, layout, and visual communication.
- Prepared production-ready files to ensure accurate execution of printed materials.

Professional Experience

2023 - Present **Contract Specialist** Thermo Fisher Scientific

- Work with global clients on complex projects involving large datasets, structured problem-solving, and negotiations.
- Translate stakeholder needs into structured solutions and clear documentation.
- Coordinate across international teams and manage multiple priorities.
- project management, stakeholder communication, and structured thinking.

Education

- **LL.B** Bachelor of Laws
- **Certified Attorney** Israel Bar Association

Languages

Hebrew - Native
English - Fluent